

# Performance Leadership Program

## The Neuroscience of Coaching Conversations

## A brain-based approach to driving performance through coaching

Performance Leadership Program is a unique results-focused system that equips leaders with powerful neuroscience-based coaching skills to help employees achieve insights, commit to action, and build habits.

# Create lasting change through a culture of coaching

For more than 20 years, NLI has helped organizations build a culture of coaching by training managers to become coaches — teaching them to facilitate positive behavior change using three core neuroscience frameworks:

#### The SCARF® Model

Teaches leaders to understand the five social drivers of threat and reward that motivate employees.



STATUS CERTAINTY AUTONOMY RELATEDNESS FAIRNESS





### **Growth Mindset**

Teaches leaders to help employees focus on progress, learn from their mistakes, and see change not as a threat but as a welcome challenge and an opportunity for learning and growth.





Teaches leaders to ask insight-inducing questions that lead employees to their own creative breakthroughs — helping them harness the energy that comes with insight to commit to action and build new habits.

## **NLI's Brain-Based Coaching Suite**

#### **Internal Coaching System**

teaches leaders to facilitate a full six-month formal coaching engagement.



Performance Leadership Program teaches leaders a proven, neuroscience-based coaching methodology they can with their employees to inspire insight and create lasting behavior change.



# CONNECT: The Neuroscience of Quality Conversations

teaches leaders to apply brain-based coaching principles to have high-quality conversations that help employees learn and grow.



Learn more

For more information, please visit us at neuroleadership.com

